

**INFORMATION**  
**October 30, 2020**

**HIGHER EDUCATIONAL AIDS BOARD**

**BOARD REPORT #21-07**

**2019-20 AES PROGRAM ANNUAL REPORT**



State of Wisconsin  
Higher Educational Aids Board

Tony Evers  
Governor

P.O. Box 7885  
Madison, WI 53707-7885

Telephone: (608) 267-2206  
Fax: (608) 267-2808

Connie Hutchison, PhD  
Executive Secretary

E-Mail: HEABmail@wisconsin.gov

Web Page: <http://heab.wisconsin.gov>

September 10, 2020

The Honorable Alberta Darling, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 317 East  
Madison, WI 53707

The Honorable John Nygren, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 309 East  
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2019-2020 data, preliminary data is included for the freshmen who will enroll in 2020-2021 as the thirty first class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at [connie.hutchison@wi.gov](mailto:connie.hutchison@wi.gov) or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD  
Executive Secretary

CC: Senator Olsen  
Senator Marklein  
Senator Stroebel  
Senator LeMahieu  
Senator Erpenbach  
Senator Johnson  
Representative Born  
Representative Rohrkaste  
Representative Loudenbeck

Representative Katsma  
Representative Zimmerman  
Representative Goyke  
David Loppnow, Legislative Fiscal Bureau  
Amanda Mott, Department of Administration  
Joel Brennan, Department of Administration  
Sara Hynek, Department of Administration  
Erin Probst, Legislative Fiscal Bureau

**2019-2020**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**  
**September 10, 2020**

Ninety-six percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2019 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is more than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2019-2020, 776 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$852,945 with an average per freshman award of \$1,099.

Six tables are attached, showing final figures for 2019-2020, along with preliminary data for 2020-2021.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2020-2021 freshmen.

<b>Table I</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2019-2020 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	395	395	319	286	1,395	\$1,513,882
Milwaukee	23	17	26	18	84	90,001
Green Bay	14	10	11	9	44	46,689
Parkside	7	5	4	1	17	18,563
Eau Claire	36	40	47	32	155	170,441
La Crosse	44	40	60	40	184	200,816
Oshkosh	10	13	10	11	44	46,689
Platteville	22	25	24	21	92	100,126
River Falls	9	11	13	9	42	45,002
Stevens Point	25	23	16	16	80	88,313
Stout	16	14	6	8	44	46,687
Superior	3	2	4	3	12	12,938
Whitewater	13	15	15	10	53	56,815
<b>UW Total</b>	617	610	555	464	2,246	2,436,962

<b>Table II</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2019-2020 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	0	1	0	0	1	\$1,125
Chippewa Valley	2	2	1	0	5	5,062
Southwest Wisconsin	0	0	0	0	0	0
Moraine Park	0	0	0	0	0	0
Northeast Wisconsin	1	1	1	0	3	3,375
Gateway	2	0	2	0	4	2,251
Western	3	2	0	1	6	6,750
Madison College	3	3	3	1	10	9,557
MATC-Milwaukee	1	0	0	0	1	1,125
Lakeshore	1	0	0	0	1	1,125
Waukesha	0	0	0	0	0	0
Northcentral	2	4	0	0	6	6,187
Blackhawk	0	0	1	0	1	1,125
Mid-State	2	0	0	0	2	2,250
Nicolet	0	2	1	0	3	2,248
WI Indianhead	3	0	2	0	5	4,501
<b>WTCS Total</b>	20	15	11	2	48	46,681

<b>UW &amp; WTCS Total</b>	637	625	566	466	2,294	\$2,483,643
----------------------------	-----	-----	-----	-----	-------	-------------

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2019-2020 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	3	1	2	1	7	\$6,750
Beloit	1	0	1	2	4	4,500
Cardinal Stritch	2	1	2	2	7	7,313
Carroll	14	10	13	12	49	54,001
Carthage	11	4	7	9	31	34,875
Edgewood	3	3	6	4	16	18,000
Silver Lake	0	0	0	1	1	1,125
Lakeland	0	0	1	1	2	1,688
Lawrence	5	5	4	6	20	22,125
Marian	2	1	1	0	4	4,500
Marquette	34	29	23	17	103	111,934
MSOE	14	12	8	14	48	51,105
Mount Mary	0	0	1	3	4	4,500
Northland	1	0	0	1	2	1,688
Ripon	6	7	4	4	21	22,500
St. Norbert	18	21	19	11	69	75,938
Viterbo	7	6	4	4	21	23,625
Concordia	11	12	10	4	37	20,831
MIAD	1	2	0	0	3	2,813
WI Lutheran	4	3	2	3	12	13,500
Maranatha	1	1	2	1	5	5,625
Bellin	1	2	1	1	5	5,625
<b>Independent Total</b>	139	120	111	101	471	\$494,561

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2019-2020 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	617	610	555	464	2,246	2,436,962
<b>Technical</b>	20	15	11	2	48	46,681
<b>Independent</b>	139	120	111	101	471	494,561
<b>Grand Total</b>	776	745	677	567	2,765	\$2,978,204

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2016-2017	2017-2018	2018-2019	2019-2020
Total Scholarships Available	3,494	3,255	3,255	3,255
Total Scholars Enrolled In-State	2,967	2,691	2,743	2,765
Total Freshman Scholarships Available	875	875	831	810
Scholars Enrolled as Freshmen in Wisconsin	740	732	791	776
Alternate Scholarship Recipients	289	222	251	259
% of Eligible Freshmen Enrolled In-State	81%	84%	95%	96%

<b>Table VI</b>	
<b>Preliminary Data – 2020-2021 Freshman Scholars as of August 4, 2020</b>	
Total Freshman Scholarships Available	841
Alternate Scholarships (of 810 Available Scholarships)	0
Total Scholars Enrolled in Wisconsin Institutions	442
Percentage of Scholars Enrolled in Wisconsin Institutions	54%
Scholars Enrolled in UW System Institutions	352
Scholars Enrolled in Independent Colleges	76
Scholars Enrolled in WTCS Institutions	14
Scholars Enrolled in Out-of-State Institutions	137
Scholars Who Have Not Yet Specified College Choice	262