



State of Wisconsin  
Higher Educational Aids Board

P. O. Box 7885  
Madison, WI 53707-7885  
E-Mail: HEABmail@wi.gov

Telephone: (608) 267-2206  
Fax: (608) 267-2808  
Web Page: <http://heab.wi.gov>

Scott Walker  
Governor

John Reinemann  
Executive Secretary

September 19, 2012

Mr. Brian Hayes, State Budget Director  
Department of Administration  
101 East Wilson Street  
Box 7864  
Madison WI 53707-7864

Dear Director Hayes:

Enclosed are documents outlining requests which pertain to programs administered by the Higher Educational Aids Board. These documents are submitted for consideration in the creation of the 2013-2015 Biennial Budget.

These requests pertain to increases sought by the University of Wisconsin Board of Regents, the Wisconsin Technical College System Board, and the Wisconsin Association of Independent Colleges and Universities (WAICU) for the grant programs administered by HEAB. In addition to increased appropriations, HEAB seeks a link between the amount being appropriated and the projected rise in tuition at the pertinent schools; this aspect of the request is also covered in these documents. The HEAB Board has endorsed these recommendations from the state's academic sectors.

The academic sectors made these recommendations in the belief that the significant level of unmet financial need facing Wisconsin students is a challenge that must be met. Because unmet need is in some ways a concept unique to the world of higher education, these documents explain the calculations and assumptions used by the sectors when they made these recommendations to the HEAB Board.

Debate about educational opportunity, the amount of unmet need in the state, and the appropriate resource commitment to meeting that unmet need, are all reflected in these recommendations. Because of the policy aspect to these requests, we have elected to submit them to you in this format. Again, these requests have been endorsed by the HEAB Board and they constitute the recommendations and requests of the Higher Educational Aids Board.

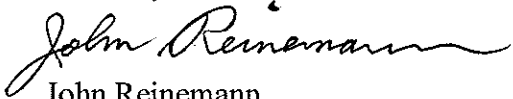
An additional document enclosed details a recommendation from the Wisconsin Technical College System Board and the Wisconsin Association of Independent Colleges and Universities (WAICU) for increased funding for the Minority Undergraduate Retention Grant.

We also seek additional IT programming resources in order to better meet the challenges facing HEAB as we administer these programs. The need for these resources is tied to the larger need for increased support for HEAB programs and so we are submitting this request here.

Finally, HEAB requests consideration towards increases for the Dental Education Contract at Marquette University, as well as an increase to meet an anticipated rise in participation in the Wisconsin Covenant program. As with the other requests, these requests touch on the desired role of our programs and related public policy questions about the programs; accordingly they are being submitted along with the requests for our other programs.

I look forward to discussing these requests with you. Please let me know if you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "John Reinemann". The signature is written in black ink and is positioned above the printed name.

John Reinemann,  
Executive Secretary

Cc: Breann Boggs, Dept of Administration  
Sara Hynek, Dept of Administration